



DINWIDDIE COUNTY CHAMBER OF COMMERCE

2017 CHRISTMAS PARADE

SPONSORSHIP PACKAGE



GOLD SPONSOR: \$5,000.00: (1 available)

- Name placement on one (1) banner up to 4' x 6'' at the beginning of the parade route (pending landowner permission)
- Name placement of one (1) banner up to 4' x 6' at the end of the parade route (pending landowner permission)
(Banners above provided by DCCC to advertise the event to be placed a minimum of one (1) week before the event)
- Placement of up to four (4) banners not larger than 4'x6' along the parade route on the day of the event. (pending landowner permission) Banner provided by sponsor.
- Primary placement on ALL facebook and web-site parade information
- Primary placement on ALL newspaper advertising & other media (if applicable)
- Placement on ALL printed marketing materials
- Parade entry
- 10' x 10' booth set up to distribute approved literature, promos, etc. at the Celebrate the Season event running in conjunction with the parade
- Placement of one (1) banner at the parade awards ceremony site. Banner provided by sponsor.

SILVER SPONSOR: \$3000: (1 available)

- Name Placement on one (1) banner up to 4'x'6 at location in County for parade advertising displayed a minimum of one (1) week prior to event (pending landowner permission) Banner to be provided by DCCC
- Placement of up to two (2) banners not larger than 4'x6' along the parade route on the day of the event (pending landowner permission) Banner provided by sponsor
- Placement on ALL facebook and web-site parade information
- Placement on ALL print media
- Parade entry

BRONZE SPONSOR: \$1500 (1 available)

- Placement of up to two (2) banners not larger than 4'x6' along the parade route on the day of the event (pending landowner permission)
- Placement on ALL facebook and web-site parade information
- Parade entry

HOSPITALITY SPONSOR: \$750 – 6 (SOLD)

- Banner displayed at hospitality locations
- Placement on ALL facebook and web-site parade information
- Parade Entry



OVERALL TROPHY SPONSOR \$150: (1 available)

- Name placed on trophy
- Placement on ALL facebook and web-site parade information

CATEGORY TROPHY SPONSOR \$100– (4 available)

- Name on one (1) category winner trophy
- Placement on ALL facebook and web-site parade information

RIBBON SPONSOR \$100 – (4 available)

- Name on 1st, 2nd & 3rd place runner-up ribbons for one (1) category
- Placement on ALL facebook and web-site parade information

NOTES:

DEADLINE for Sponsorships – NOVEMBER 15TH

Sponsor provided banners for Gold, Silver & Bronze Sponsors shall be provided to DCCC not later than December 10th. DCCC will determine location of banners (unless specified above) and will be responsible for obtaining permission to place banners, set-up and removal.

Hospitality Sponsor banners to be set up the day of the event, either by sponsor or DCCC. Arrangements will be made as needed.

ALL Sponsors to provide quality logo in electronic form by November 15TH.



**2017 DINWIDDIE COUNTY CHAMBER OF COMMERCE
CHRISTMAS PARADE
SPONSORSHIP APPLICATION**

NAME: _____
(as it should appear on printed materials)

CONTACT: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

BILLING ADDRESS: _____

SPONSORSHIP LEVEL: _____ AMOUNT: _____

SIGNATURE: _____

DATE: _____

Deadline for sponsorships is NOVEMBER 15, 2017.

THANK YOU FOR YOUR SUPPORT IN MAKING OUR EVENT A HUGE SUCCESS!